



**S**usan Semmelmann is a woman on a mission, a mission to use her gifts and talents for the greater good of everyone in her reachable sphere. Her new company, Susan Semmelmann Interiors, is an integral part of this outreach. Her mission statement reads, “The spirit of living is in the giving.” Those words are much more than a tag line beneath her logo; they are her lifeline to the world around her.

As a businesswoman, wife, mom, and philanthropist, you’ll notice that she is not one to compartmentalize her life, but to weave all of the threads together to create a tapestry of purpose and passion. One glimpse into a day in the life of Susan Semmelmann, and you will quickly realize that she genuinely loves what she does, and her family and friends are directly by her side as she goes.

Susan’s business is about more than simply designing a home; her focus is to create a place of beauty and community for her clients. These are not just design jobs; she sees them as her clients’ dream jobs. She often tells them, “your style is my style, tell me what you want, and we’ll create it together.” Throughout her 23-year interior design career, she maintains that every home is equally important and unique.

“A home is personal; it is about you and your lifestyle, how you live, and what you want to feel when you are in your happy place. It’s called home because it is where we find life. I want to give you what you want in design so that you will get back the experiences and memories, knowing it is designed around you and what you see for yourself, and sharing it with those you love.”



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Home is a sanctuary. Family is everything. Faith is the foundation. Giving is the response.

“I have been married for 26 years; I have a beautiful family with three children and love being involved in the community and working with charities that are very personal to me. I appreciate all of life’s

blessings, and I want to give back all that I can. Life isn’t about what you get, it’s about what you give, and I want to give what I have to you.”

Aside from family, Susan’s charitable work is her driving force, she works to give, and her giving heart is anchored in the knowledge that life is precious. We gain clearer vision and purpose through hardships, and the Semmelmann family has been through their share.

In 2010, Susan’s husband Marc was diagnosed with a rare form of bone cancer. While he was at MD Anderson in a fight for his life, she took over running his business while already working with her design firm and raising three young children. To this day, Marc is the only survivor in the world of this particular kind of cancer, and this offers a very unique perspective on life.

During this season, the Semmelmann family also lost their home on Possum Kingdom Lake in the 2011 fire that devastated the area. Again, perspective. Their response? Overcome, rebuild, embrace life, pay it forward. That is precisely what they have done and will continue to do.

During Marc’s stay at MD Anderson, a charitable organization called Raquel’s Wings for Life flew Susan back and forth to see Marc in the hospital. After his treatment and recovery, Marc got his pilot’s license and now has three airplanes he donates to the fleet. He currently flies patients and families to and from MD Anderson several days a week.

Susan also has a strong connection with the Fort Worth-based nonprofit, a Wish with Wings. For 35 years, this organization has been granting wishes to Texas children fighting life-threatening medical conditions. Pulling from her personal resources, Susan recently surprised them with a fully custom makeover of their office lobby. It is her absolute joy to give to those who selflessly give to others.

Through association with these organizations, Marc and Susan have come to be known as the “wing people,” and they love it. They definitely use their wings to elevate others. Now, they both speak publicly and counsel others on the importance of faith and hope.

It is with these things in mind that Susan launched her new brand, so she can help her clients realize their home design dreams and, in doing so, open up more opportunities to pay the beauty forward. She’ll tell you that she did it scared, but she did it anyway, and it has paid off in spades. If her mission is to bring joy and life to those around her, mission accomplished!

*The spirit of living is in the giving*